

# Product Data Sheet

7031-100 (28010)

Acrylic Wall Primer



**Description:** 7031-100 (Hempel 28010) is a single-component, water-borne, acrylic primer designed to seal and prepare surfaces for Neoflex .coatings where a solvent-borne system is not appropriate.

**Recommended use:** Priming and sealing of acrylic-based mortar systems generally associated with Exterior Insulated and Finish Systems (EIFS).

**Availability:** Available in North America. Not included in Group Assortment; other regions must confirm.

## Colors and packaging:

7031-100 (2801010000)      White      5-gallon pail

## Physical constants:

Water Resistance	<20%	ASTM D471
Adhesion	5 lb/in	ASTM D903
MVT at 3 Mils	30 English	ASTM E96
Weight/Gal	9.5 lbs/gal	ASTM D1475
Weight Solids	34%	ASTM D5201
Volume Solids	24%	ASTM D5201
VOC	96.66 g/L	ASTM D5201
Viscosity	82 KU	ASTM D562

*The above tested results are typical values. Individual lots may vary up to 10% from the typical value. Further technical information can be found at [www.neogard.com](http://www.neogard.com).*

## Application details:

**Application method:** Roller or spray

**Thinner (max.vol.):** Water (no more than 10%)

**Mixing:** Mix for a minimum of 3–5 minutes before applying; Jiffy Mixer paddle recommended

**Application rate:** Apply at 200–400 square feet per gallon depending upon surface and condition.

**Cleaning of tools:** Water

**Safety:** Handle with care. Before and during use, observe all safety labels on packaging and paint containers, consult Neogard Safety Data Sheets and follow all local or national safety regulations.

**Surface preparation:** According to Neogard system Guide Specifications.

**Application conditions:** Surfaces should be clean, dry and structurally sound.  
Do not apply when temperature is below 45°F (8°C).

**Subsequent coat:** According to Neogard system Guide Specifications.

**Storage temperature:** Store in a cool (75°F, 23°C) area. Must be stored above freezing (32°F, 0°C).

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Note: **7031-100 is for professional use only.**

Issued by: Hempel (USA) – 28010

This Product Data Sheet supersedes those previously issued.

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